

A decorative header featuring a pattern of stylized, overlapping green leaves in various shades (light green, medium green, and dark green) against a dark green background. The leaves have simple vein patterns. A white curved line separates this pattern from the text area below.

# Capturing 'Science Everywhere'

Get Into Nature With iNaturalist



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# What is citizen science?

According to Webster's dictionary, it is:

"Scientific work undertaken by members of the general public, often in collaboration with or under the direction of professional scientists and scientific institutions"

# What is citizen science?

More simply, it is just:

Public participation in scientific research.

# What is



# iNaturalist

One of the world's most popular nature apps, iNaturalist helps you identify the plants and animals around you using:

- your computer
- phone
- tablet





# Where to find critters to add to iNaturalist



[go.uncg.edu/critters](https://go.uncg.edu/critters)

# Each observation needs:

## Who you are

You'll need to make an **iNaturalist account** and please only post your own personal observations



## What you saw

Choose a group of organisms like **butterflies** or better yet a specific organism like the **Monarch butterfly**. If you provide evidence you can leave this blank and the **community** can help

## Where you saw it

Record both the coordinates of the encounter as well as their accuracy. You can obscure the location from the public



## When you saw it

Record the date of your encounter, not the date you post it to iNaturalist

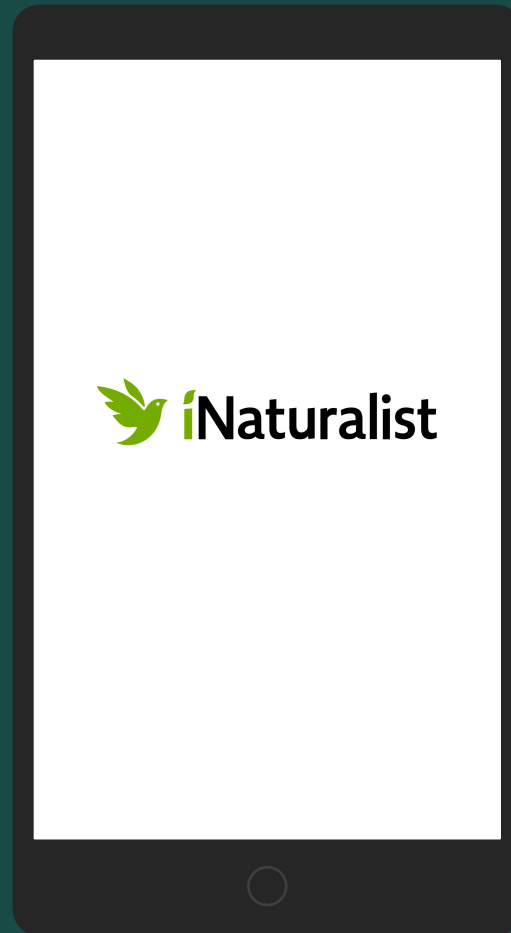
## Evidence of what you saw

By including evidence like a **photo** or **sound**, the community can help add, improve, or confirm the identification of the organism you encountered. Help the community by taking clear well framed photos, by including multiple photos from different angles



# Adding observations to iNaturalist

Live demo from phone





# Best Practices

- Take multiple pictures
- Don't feel pressured to pick a species
- Turn on your geolocation
- Have fun!

# Get Involved: Join a project

## City Nature Challenge 2020 April 24-27

City  
Nature  
Challenge  
2020



EVENT IN PROGRESS



### Randolph Spring 2020 BioThon!

APR 16, 2020 - JUN 19, 2020

KEEP RANDOLPH COUNTY  
BEAUTIFUL



**KRCB**  
KEEP AMERICA BEAUTIFUL AFFILIATE

### About

Leave

15

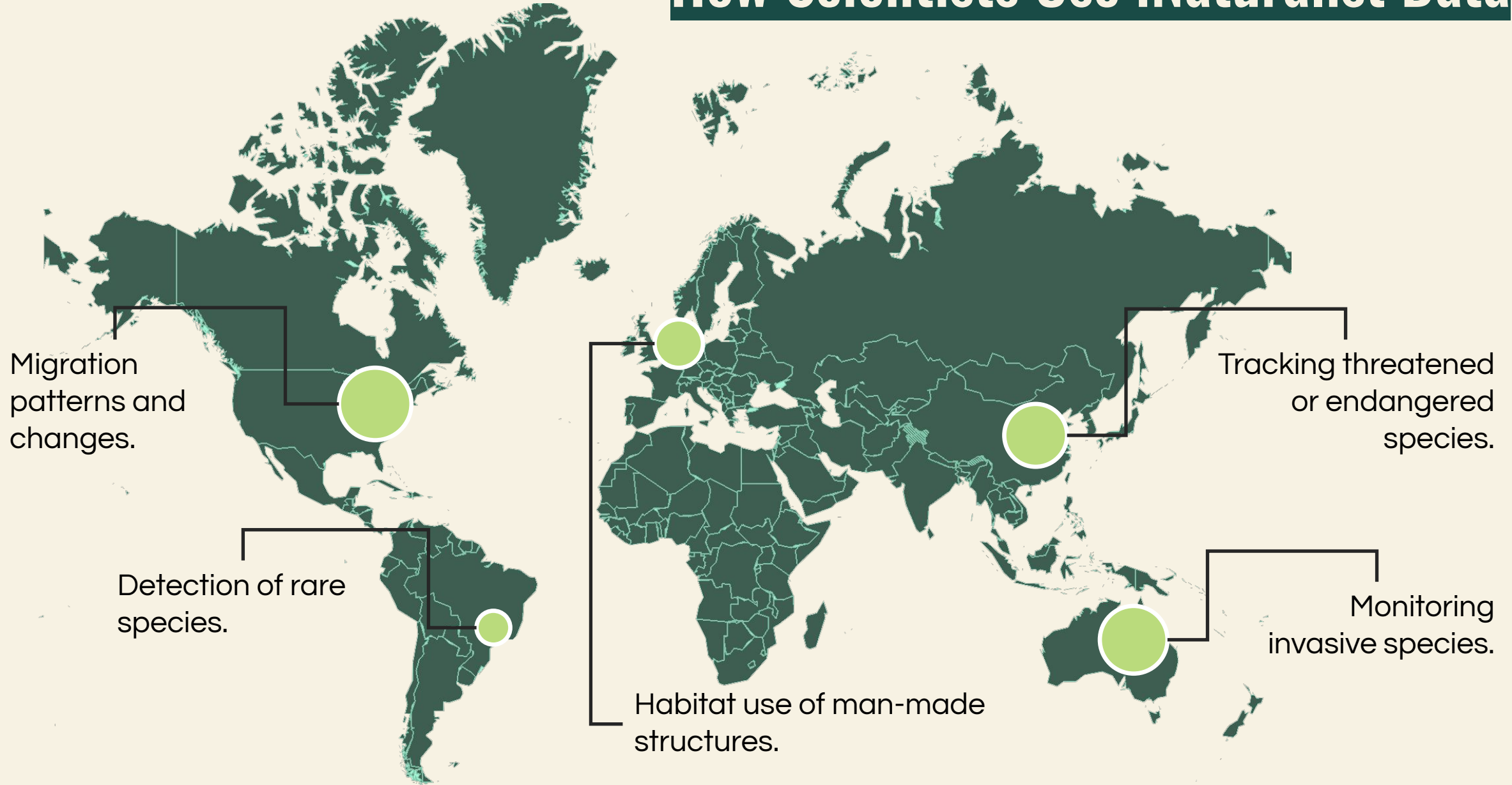
Show us your birds, your bees, your butterflies, bugs, and the beautiful botany you see around you. Your hosts will help you identify your discoveries and cheer you on! Prizes awarded for observations of aquatic plants and animals, and a grand prize to the observer of the most species!

[Read More >](#)

PROJECT MEMBERS  
ONLY

[Project Journal](#)

# How Scientists Use iNaturalist Data







# THANK YOU

Presentation Template: [SlidesMania](#)

Fonts used: Questrial and **Oswald Medium**

Images: Unsplash